Places First:

The need to deliver change: antithesis to theory?

Future Travel Demand

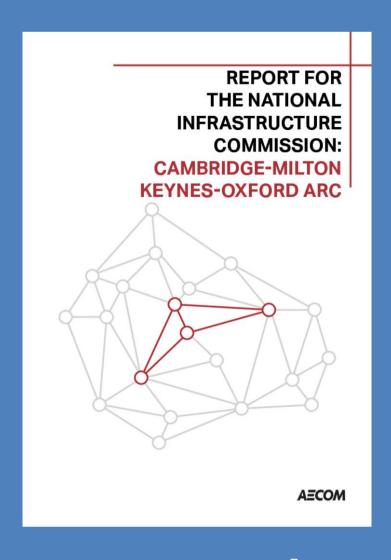
Keith Mitchell Peter Brett Associates

3rd May 2018



Context:

- Devolution
- National Infrastructure Commission
- National Infrastructure Plan/ Funding
- Housing White Paper
- Industrial Strategy
- NPPF Review





Context:

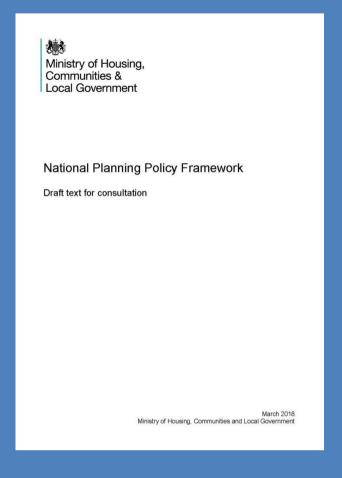
- Major pressure on planning system to deliver more housing and jobs;
- Devolution focussing development on cities and corridors;
- Major effects on suburban and out of town locations.





Are we meeting objectives for good growth?

- PPG13 > NPPF an integrated approach to land use transport planning
- Skewed by 'severe' requirements and demands of meeting 'five year housing supply'







Are we meeting objectives for good growth?

- A generational issue: between decision makers and those experiencing the results.
- Car travel is the easy default answer





Are we meeting objectives for good growth?

- Precautionary predict and provide method still employed
- Risk based approach focussed on aggregate traffic demand;
- Leads to car based solutions





Are we meeting objectives for good growth?

 No – the development planning process is failing to meet good growth objectives;





Adverse consequences

- Costly and lengthy process of assessment and planning agreement;
- Unplanned development and reduced effectiveness of the plan
- Reinforcement of car dependent development;
- Erosion of sustainable development outcomes;
- Sub-optimal values and viability outcomes; and
- High cost of social impacts.



Adverse consequences

- Easy is not Better
- Faster is not Better
- More is not Better



ONLY BETTER IS BETTER



A Fresh Approach: Places First

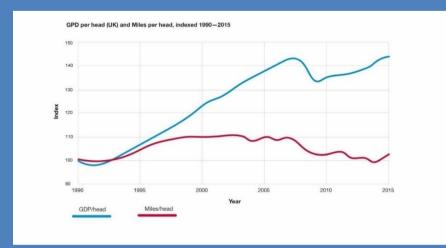
- Disruptive changes in transport herald an opportunity for a fresh approach;
- Decide on Places
 First before
 working out how to
 deliver good
 growth

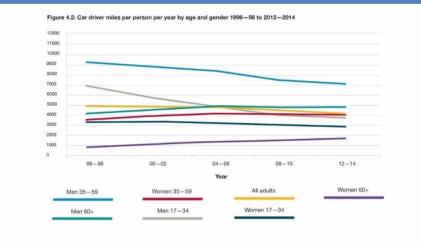


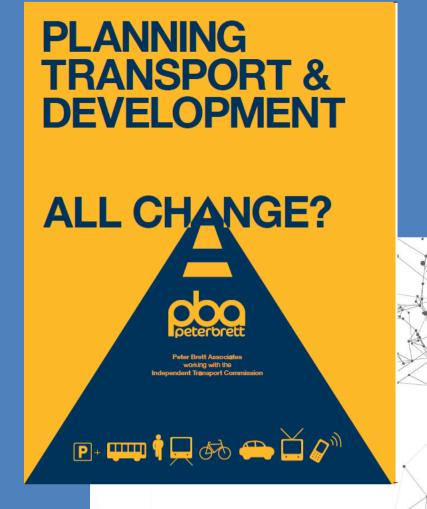
Velocity: winner of the National Infrastructure Commission CaMKOx competition



What should be shaping our future places?









What should be shaping our future places?

- New approaches to assessment
- Vision & Validate & Adaptive Planning
- Progress in major conurbations & long term strategies
- What about tomorrow's development?





Planning Transport and Development So What?

- Urgent need to review and address adverse effects of current transport planning practice.
- Beyond the current debate in major cities, and into sub-urban & out of town...
- Working with developers & decision makers: build a coalition for change — bolster confidence through evidence – remove obstacles to success – deliver quick wins – build on success*

* from Cotter's 8 steps for delivering change



What needs to change?

- Vision and Validate: turning transport and land use planning on its head;
- The Development Plan: the right place to define the vision of good growth;
- A New Approach to Transport Assessment: which can gain the trust of decision makers.
- Manage and Monitor: an adaptive approach to delivery.



What needs to change?

- An adaptive approach alone will not work in planning - planning requires there to be a bankable scheme which is routed in policy.
- Without an agreed alternative vision, this becomes the precautionary car-based outcome: we need a realistic approach to providing this ASAP.
- BUT beware the tyranny of BEST: 'good' is better than 'in need of improvement'. An incremental approach may be needed.

Planning Transport and Development 3,000,000 homes for Brexit Britain?

- Only Better is Better
- Places First
- Vision Validate Plan Adapt
- Beware the tyranny of best

Thank-you

