

Programme for Commission on Travel Demand Evidence Session 4

New Mobility Options

Tuesday 25th July

Transport for Greater Manchester

1200 LUNCH

1230 – 1300 Welcome, Introductions, Commission on Travel Demand and Aims of the Day

1300 – Session 1 – Industry Perspective

1300 – 1315 Enterprise, Andy Bland, Head of Mobility Consultation – North West England

1315 – 1330 Uber, Emilie Boman, Senior Associate, Public Policy

1330 – 1345 Transport Systems Catapult, James Datson, Senior Technologist

1345 – 1420 Discussion

1420 – 1430 Break

1430 – Session 2 – Government Perspective

1430 – 1445 Transport for Greater Manchester – Raf Cuesta, Head of Innovation

1445 – 1500 Transport for West Midlands – Chris Lane, Head of Smart Travel

1500 – 1515 Department for Transport, James Padden, Head of Roads Technology Strategy and Smart Cities, Traffic & Technology

1515 - 1550 Discussion

1550 – Session 3 – Impacts on Behaviour

1550 – 1605 Dr Zia Wadud, Institute for Transport Studies, University of Leeds

1605 – 1620 Dr Elliot Martin and Professor Susan Shaheen, Transportation Research Sustainability Center, University of California Berkeley

1620 – 1645 Discussion

1645 – 1715 Key Take Away Point for Commission

17:45 – 18:45 Evening Discussion: New Mobility Futures – New Governance Options, Professor Greg Marsden, Institute for Transport Studies, University of Leeds (open to public participation)