

Programme for Commission on Travel Demand Evidence Session 1

Understanding Demand

Tuesday 7th March

Room 1.11 Institute for Transport Studies

1330 - Welcome and Commission Aims (Greg Marsden)

1340 – Session 1 – Issues from Practice

1340 – 1350 Mark Ledbury DfT

1350 – 1400 Nicola Kane, TfGM

1400 – 1430 Discussion

1430 – Session 2 – Approaches to Thinking about Demand

1430 – 1440 Richard Batley, ITS

1440 – 1450 Matt Watson, University of Sheffield

1450 – 1520 Discussion

1520 – 1540 Coffee

1540 – Session 3 – Approaches to Demand Futures

1540 – 1550 Glenn Lyons, UWE

1550 – 1600 Charlene Rohr, RAND

1600 – 1610 Robin Hickman, UCL

1610 – 1640 Discussion

1640 – 1700 Key Take Away Point for Commission

17:30 – 19:00 Evening debate