

Practices, Mobility, Energy: Pre-Conference PhD Workshop

TUESDAY 12 TH APRIL: MEETING ROOMS 2 & 3, FASS BUILDING	
12:00 – 12:45	LUNCH AND REGISTRATION, MEETING ROOM 11
12:45 – 13:00	WELCOME AND INTRODUCTIONS
13:00 – 13:30	ELIZABETH SHOVE, DEMAND DIRECTOR, LANCASTER UNIVERSITY WHAT IS DEMAND?
13:30 – 14:00	SARAH ROYSTON, RESEARCH FELLOW, UNIVERSITY OF SUSSEX IN SEARCH OF INVISIBLE ENERGY POLICY
14:00 – 14:15	NIC, CAROLYNNE, FLAVIA AND JULIAN – DEMANDING CAMPUSES: FIELDWORK INTRODUCTION
14:15 – 17:15	DEMANDING CAMPUSES FIELDWORK <i>Groups will explore and undertake fieldwork on Lancaster University Campus, and make an exhibit using the resources available that should be completed by 09:45 on Wednesday.</i>
17:30 – 18:15	JAN BASTIAANS, ENERGY MANAGER, LANCASTER UNIVERSITY DEMAND MANAGEMENT AT LANCASTER UNIVERSITY
18:30 – 19:30	HOTEL CHECK-IN AND PRE-DINNER DRINKS AT PENNYBANK PUB (OPTIONAL) LANCASTER CITY CENTRE
19:30 – 22:00	WHALETAIL CAFÉ DINNER LANCASTER CITY CENTRE

WEDNESDAY 13 TH APRIL: MEETING ROOMS 2 & 3, FASS BUILDING AND MANAGEMENT SCHOOL	
09:00 – 09:45	ROOM OPEN FOR EXHIBIT COMPLETION
09:45 – 10:45	PHD HUDDLES ON WRITING A THESIS AND LIFE AFTER PHD WITH DEMAND EARLY CAREER RESEARCHERS
10:45 – 11:15	COFFEE
11:15 – 12:45	DEMANDING CAMPUSES, ENERGY MANAGEMENT AND NON-ENERGY POLICY EXHIBITION & GROUP POSTCARDS – <i>LANCASTER UNIVERSITY MANAGEMENT SCHOOL</i>
12:45 – 13:00	FEEDBACK
13:00	LUNCH FOLLOWED BY DEMAND INTERNATIONAL CONFERENCE

Abstracts over the page

Abstracts:

Elizabeth Shove, *What is DEMAND?:*

This talk starts with a short and partial account of how ‘demand’ is conceptualised in discussions of energy reduction in transport and in relation to the energy used in buildings. Having discussed some of the starting points and interpretations of ‘the problem’ of demand reduction, I elaborate on the types of questions addressed within the DEMAND centre. DEMAND focuses on fundamental issues about what energy is for and how patterns of consumption relate to the reproduction and transformation of social practices and ideas of well being. Our approach provides a novel way of conceptualising processes of change that matter for energy demand, and of thinking about how demand is, or might be shaped and steered. I will draw upon a range of DEMAND research in illustrating some of the research challenges that arise and how we have addressed them. I will also comment on the limits of this strategy and some of the troubles we are running into.

Sarah Royston, *In Search of Invisible Energy Policy:*

What energy is used for, or how energy needs are made, is in part a reflection of how governments shape objectives, investments and ways of providing and working across many different policy domains. It follows that non-energy policies, for example, relating to liberalisation, internationalisation and austerity, can have major implications for energy demand. The Invisible Energy Policy project (DEMAND project 4.3) takes on the challenge of identifying the unintended energy demand consequences of policies in higher education and the military. These are two of the largest non-commercial consumers of energy, and as such provide revealing sites in which to develop approaches for tracing the energy and mobility implications of high level shifts in policy agendas. This talk introduces the Invisible Energy Policy project and highlights some initial findings from the first fieldwork phase, which focuses on higher education. It also raises some questions which the workshop participants may wish to explore in their fieldwork projects.

Jan Bastiaans, *Demand Management at Lancaster University:*

This talk will explore the challenges which face the University on its road to reducing its carbon emissions, focussing on one of the three pillars of the University’s strategy; demand management. An overview will be given of the initiatives and plans in this area, issues encountered and lessons learned. Examples will be given where closer collaboration between academia and operations could lead to synergistic effects.