

Infrastructures, technologies and practices: implications for energy demand

Elizabeth Shove

Lancaster University



Anna Carlsson Hyslop
John Connaughton
James Faulconbridge
Allison Hui
Lenneke Kuijer
Nicola Spurling
Frank Trentmann

In discussion with Matt Watson



Has three core propositions

- 1 Energy is used not for its own sake, but in the course of accomplishing social practices.
- 2 Social practices and energy Demand are shaped by infrastructures and institutions.
- 3 These systems reproduce interpretations of need and entitlement, and of normal and acceptable ways of life.

What people do obviously matters for energy demand

Buildings
Road networks
Cycle ways
Air conditioning systems
Computers
Clothing
And much more..

Technologies and infrastructures obviously matter for energy demand, and for what people do



If we are interested in Demand we need some ideas about how technologies, infrastructures and practices interact.

Technologies are important for energy demand not (only) because they are more or less efficient but because they enable and sustain specific practices and hence patterns of consumption.



Building demand for electricity

Required new practices and new technologies (Hughes, Forty).

Technologies and infrastructures continue to build the capacity to consume.

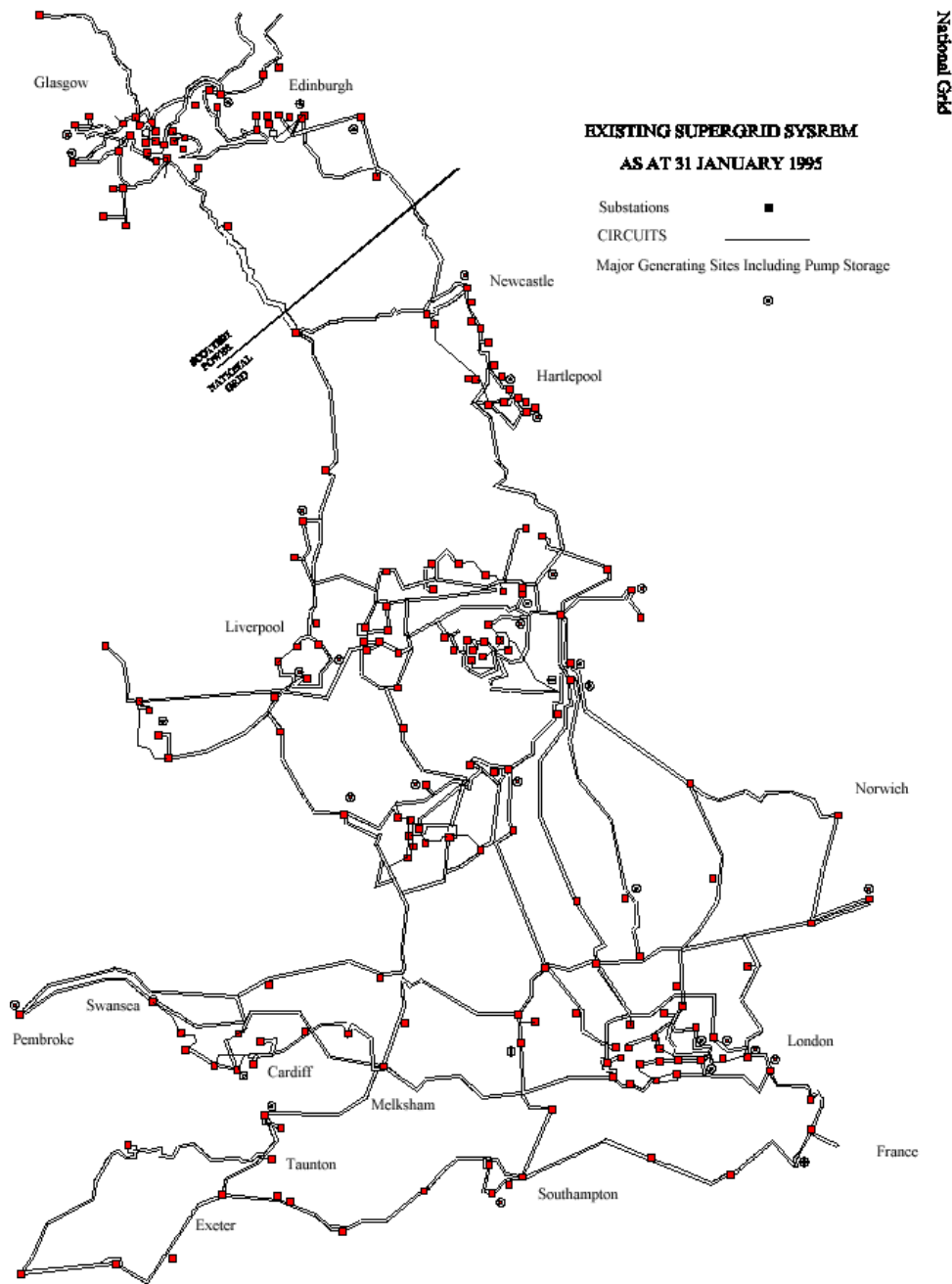
DEMAND response

Modifying practices to suit the system

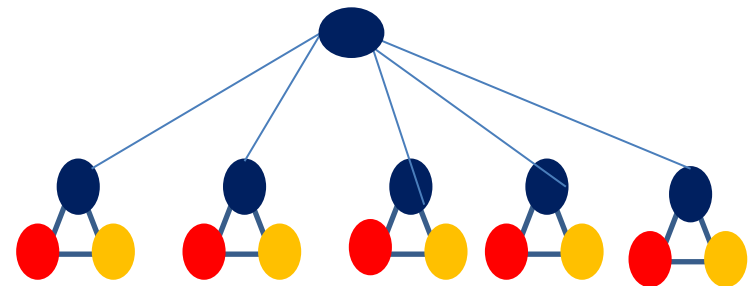
Predict and provide

Sizing supply

Modelling demand



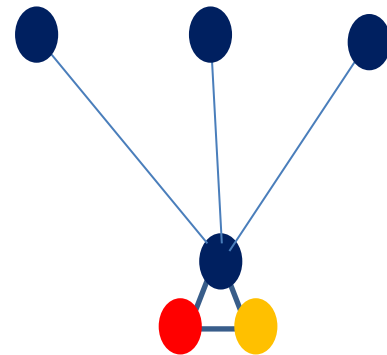
Unlike specific devices/technologies, infrastructures permit and are also part of the dynamics of many practices at once.



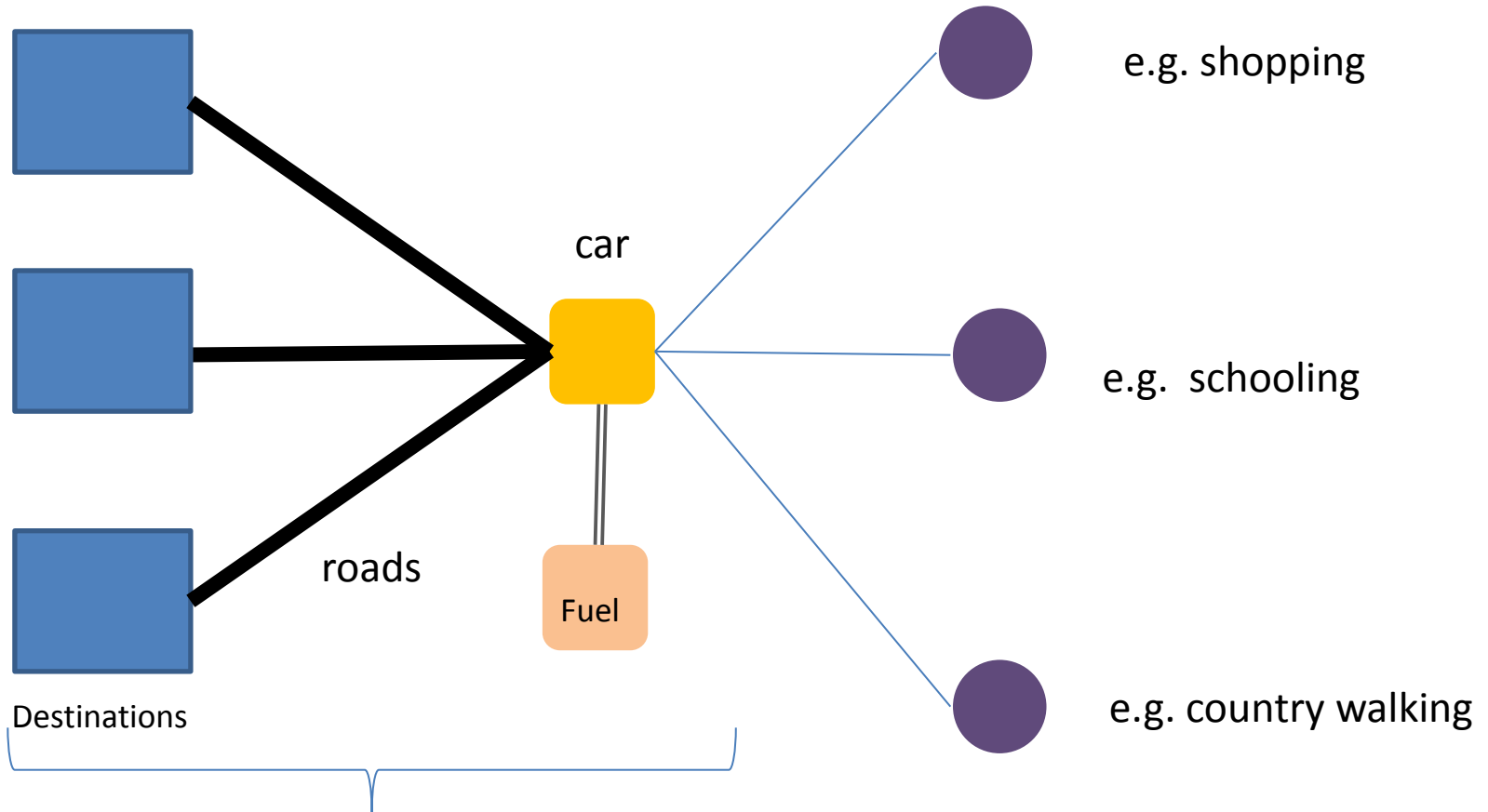


Electricity
Gas
Running water

Many practices depend on several co-existing infrastructures.



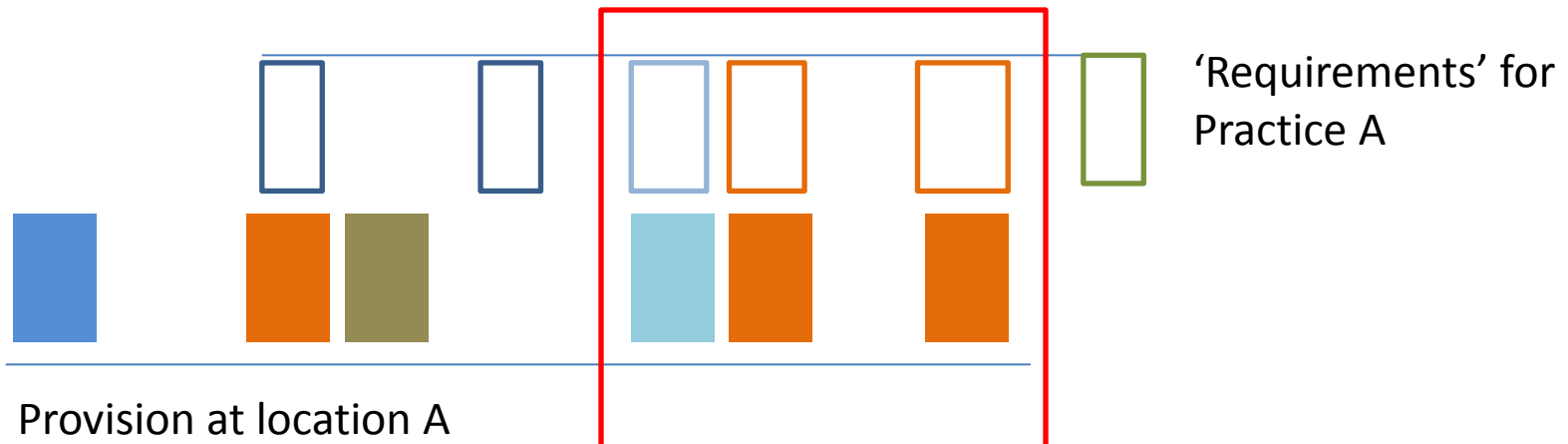
Conceptualising transport infrastructures and mobility (as part of) practices



Motorcentric infrastructures and car dependent practices*

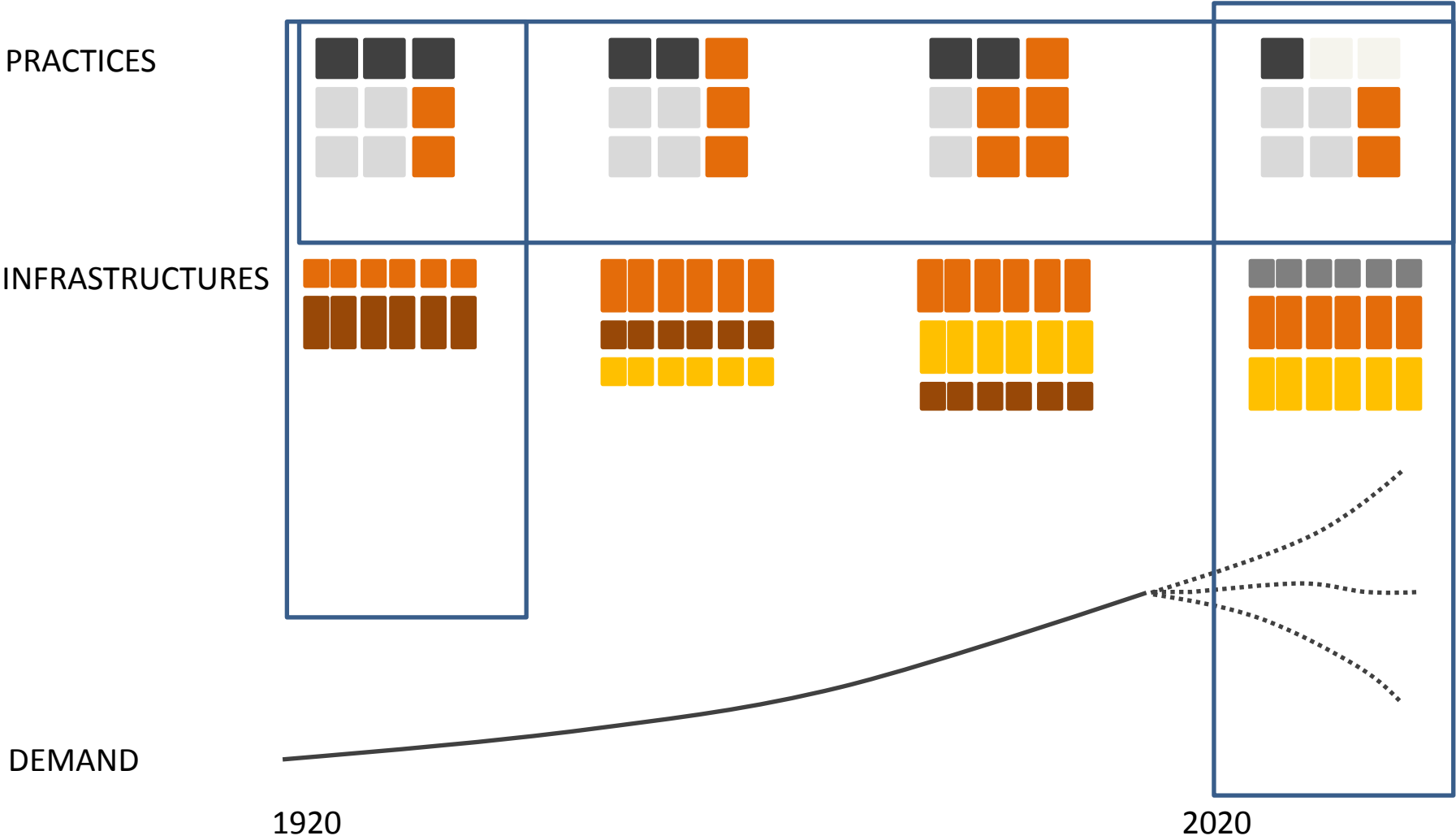
* Rather than car dependent individuals or car dependent locations (Giulio Mattioli)

Spatial aspect to consider

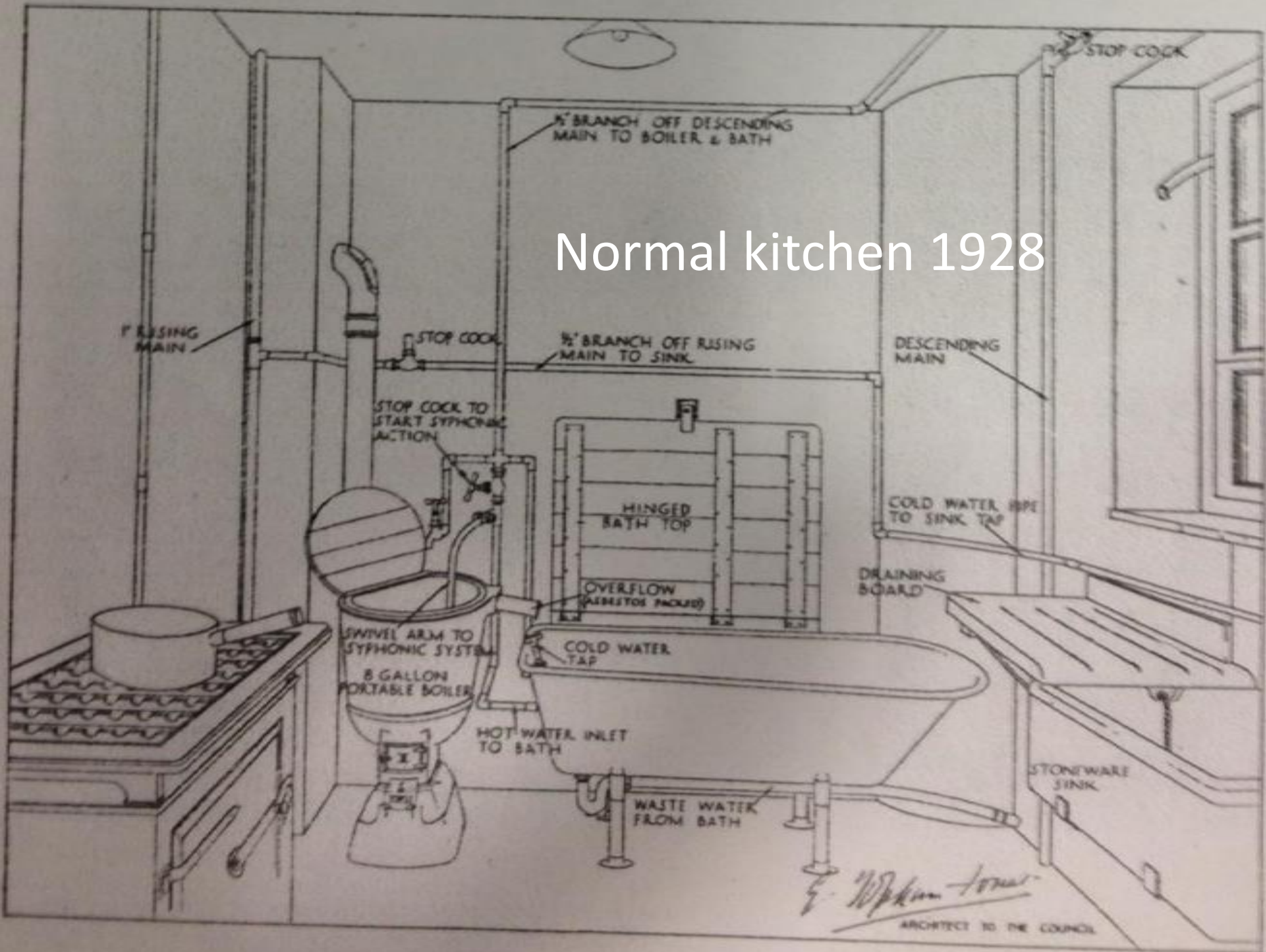


Some orange and blue features of practice A are available at location A. But not all. And at location A. other bits of infrastructure are also to be found.

How do different configurations of infrastructure, at different times and locales, relate to patterns of practice and hence energy demand?



Normal kitchen 1928



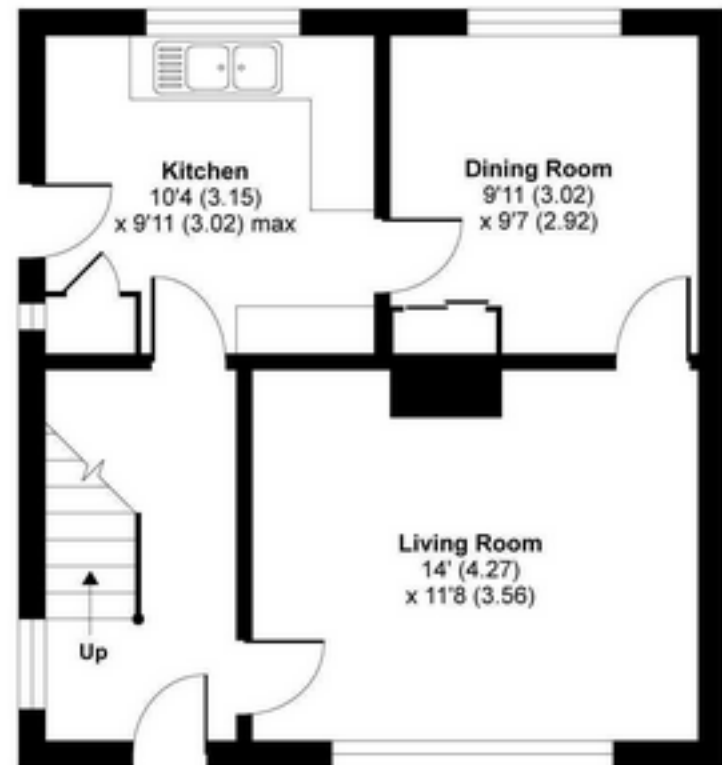
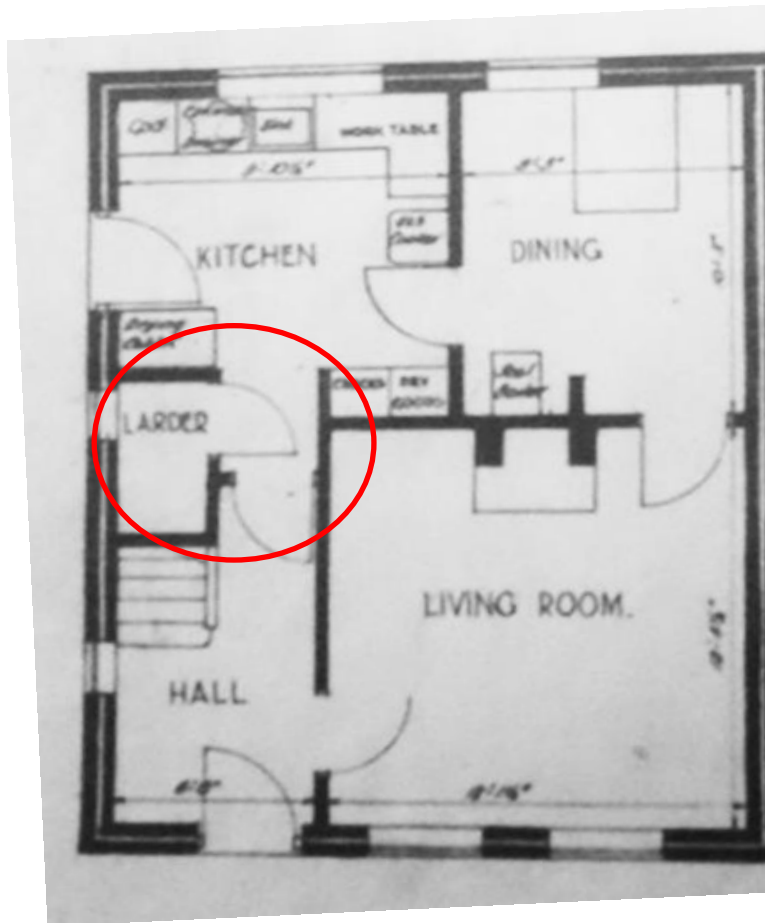


From built in larder to electric fridge: 1928 plans and from estate agents: 2014

Spink hall lane

Issues of responsibility

Ownership, normal provision



GROUND FLOOR
APPROX FLOOR
AREA 42.1 SQM
(454 SQFT)

What is an office? infrastructures and systems of provision

Shell and core will comprise the structure, its cladding, its base plant, completed common areas and external works. More specifically it will generally include:

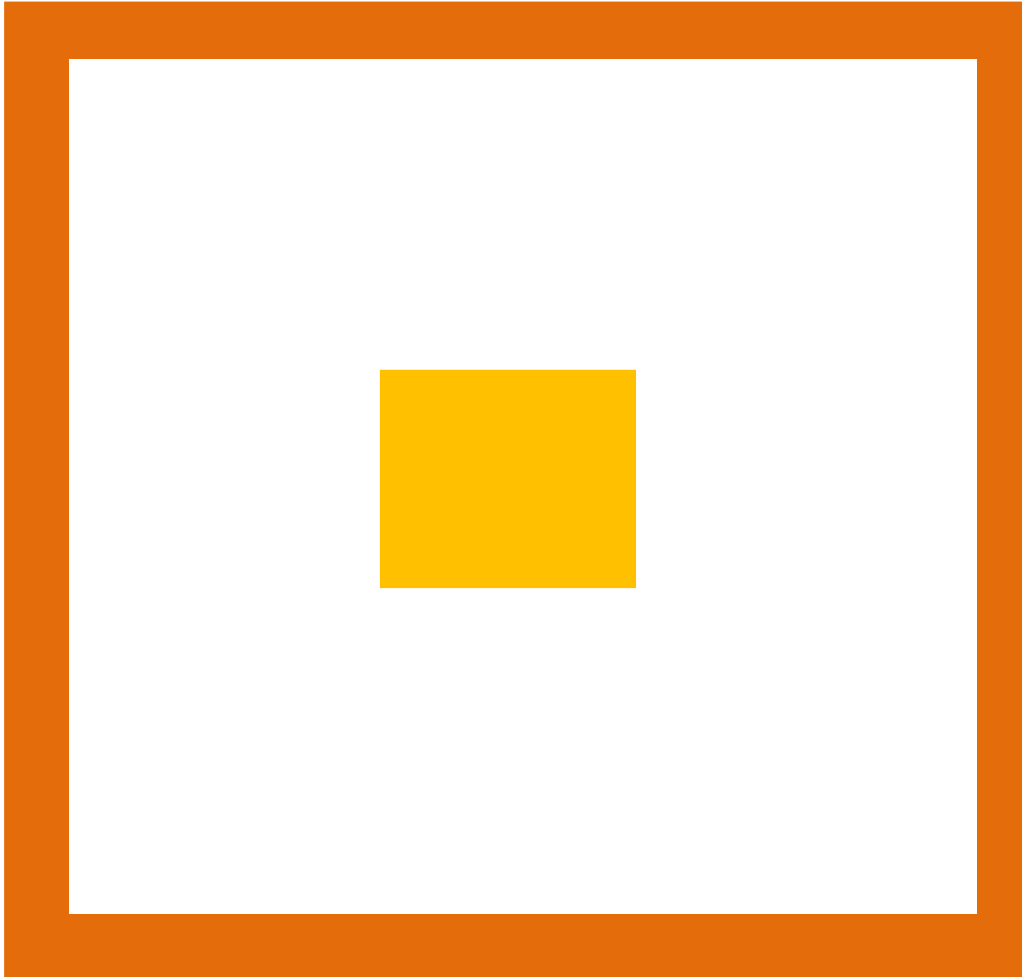
High and low voltage switchgear.
Transformers.
Lift systems.
A standby generator.
Boilers.
Chillers.
Cooling towers.
Water and fuel tanks.
Sprinkler plant.
Building control systems.
Air conditioning chambers and fans.
Water and fuel pumps.
Dry risers.
Fire detection, alarm and hose reel systems

- Design to meet all needs.
- Everything else is taken out again when the tenant leaves



[http://www.designingbuildings.co.uk/wiki/Shell and core#Normal shell and core provision for a high-spec city office](http://www.designingbuildings.co.uk/wiki/Shell_and_core#Normal_shell_and_core_provision_for_a_high-spec_city_office)

<http://www.propertyfinder.ae/en/commercial/office-space-for-rent-dubai-downtown-dubai-1902253.html?img/0>



Basic provision
Fitting out

6 year lease
99 year lease

Fixity
Flexibility

Responsibility
'over sizing'
Escalation

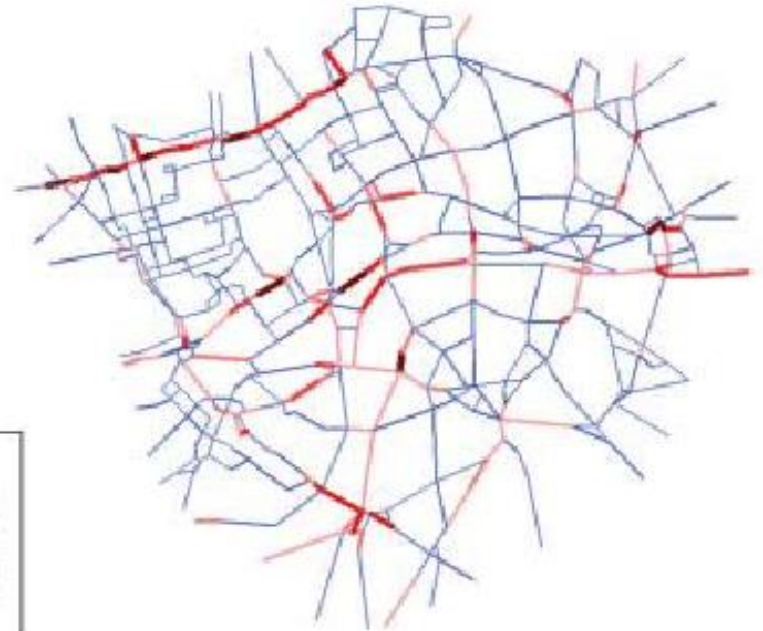
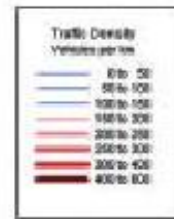
Standards and
specifications

Cars, roads, destinations and car-dependent practices

Infrastructures and flow (peaks)

Space, time and practice

'features' of the infrastructure-in-use



Relations between coexisting infrastructures

Stevenage built with 26 miles of cycle way: not much used

Infrastructures alone: not the whole story

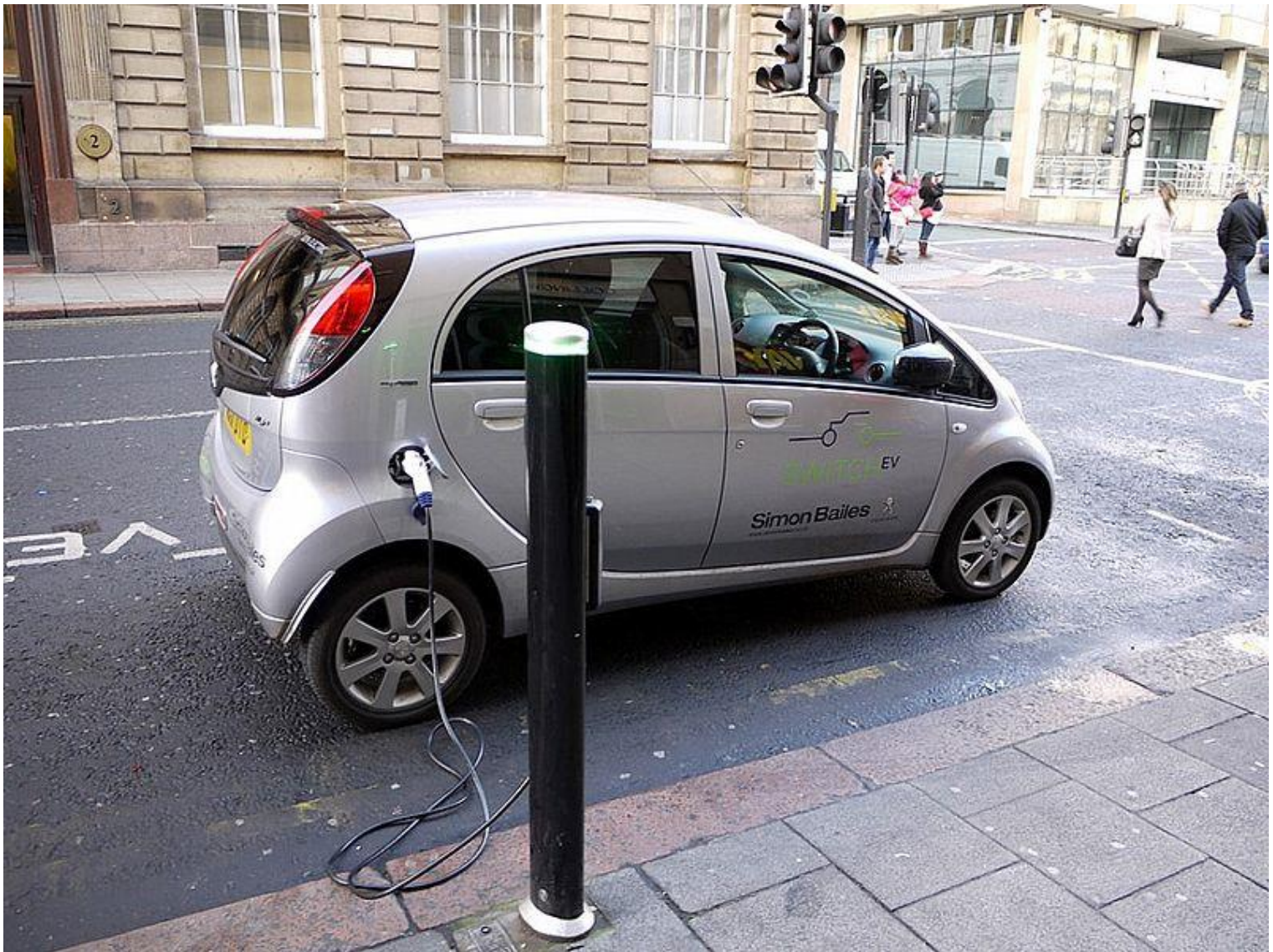
Layering – new material arrangements and practices on top of old ones



Existing and
new

Augmenting

Driving and
EV driving



infrastructures are part of many practices at once.

Sharing
infrastructure

Sites of competition
between practices

Planned and
unplanned

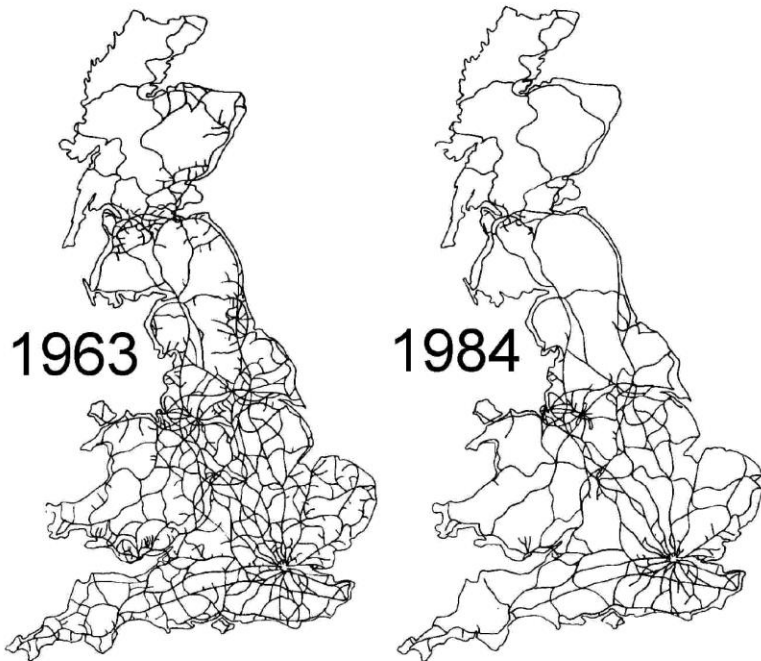


<http://www.cyclestreets.net/location/46659/cyclestreets46659-size640.jpg>

Planning and un planning

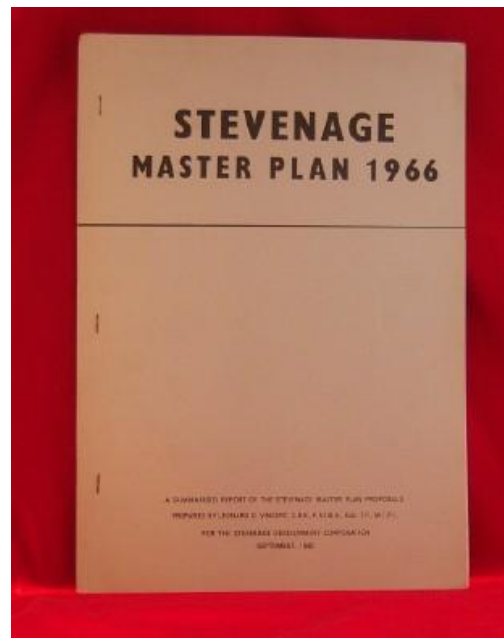
Policy, Professions, Scale

The British Railway Network before and after Beeching



Undoing infrastructure

<http://www.bilderberg.org/railways.htm>



Doing infrastructure



Re-doing infrastructure

Different ways of thinking about technologies, infrastructures and practices – and how they change

Technology and Behaviour



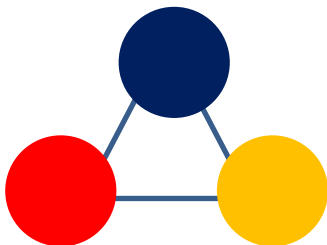
Bounded technology, individual users
Proper and improper use
Non-technical barriers
Purchasing decisions
User behaviour

Sociotechnical Systems



Scripting
Configurations that work
Co-construction of technologies and users
Relation between human and non-human actors

Technology as part of Practice



Practice as the central unit of enquiry
Integration of elements, material/technology, meaning, competence.

Material elements
Material arrangements

A Reminder

Changing practices **enable and call for infrastructural** support **and generate energy demand**.

Infrastructure-practice relations are critical for what constitutes a normal office, home, shopping trip, etc.

A Question

Which **dynamics of social practices** matter for energy demand?

- automation (cooling – refrigeration; air conditioning)
- delegation to appliances (laundrying, full central heating)
- convenience and speed (multiple appliances)
- shopping, bulk provisioning, locations and destinations

A Challenge

Understanding the ‘users’ , STS, adoption, investment, LTS, appropriation of sociotechnical systems, ANT, innovation studies, diffusion, impact, and social practice studies (narrowly defined), don’t capture these processes. **New ideas are needed.**